

BLUEGRASS, BARBECUE & BREW FESTIVAL

at Patrick Henry's Red Hill

Saturday, November 4, 2017 from 11am.-5pm.

Sponsorship Opportunities

On the first Saturday of November the Patrick Henry Memorial Foundation will present its annual **Bluegrass, Barbeque & Brew Festival**.

A day of authentic bluegrass music, delicious barbeque and Virginia craft beer and cider... as well as the Red Hill wine collection.

We are looking forward to partnering with you!

\$10,000 Sponsorship - The Presenting Sponsor

- ✦ The ONLY business banner hanging center stage
- ✦ Business banner or truck at the entrance gate and exit fence
- ✦ Mentioned by emcee at every break and opportunity to speak
- ✦ Name on all posters, rack cards and tickets and ads. Corporate name to be featured in all press releases distributed to news outlets throughout the counties and greater Lynchburg, Altavista, Halifax, Appomattox, South Boston and Charlotte County areas, as well as on Facebook.
- ✦ On the BBB website as THE Presenting sponsor
- ✦ The following extras:

✓ 30 tickets with glass	\$600
✓ 90 drink tickets	\$360
✓ 30 \$10 food vouchers	\$300
✓ A 10x20 tent with 5 round tables and 30 chairs	\$100

\$5,000 Sponsorship - A Leading Sponsor

- ✦ Banner at the stage and at the exit fence
- ✦ Mentioned by emcee at every break
- ✦ Name on all posters, rack cards and tickets and ads. Corporate name to be featured in all press releases distributed to news outlets throughout the counties and greater Lynchburg, Altavista, Halifax, Appomattox, South Boston and Charlotte County areas, as well as on Facebook.
- ✦ On the BBB website as one of the Leading sponsors
- ✦ The following extras

✓ 14 tickets with glass	\$280
✓ 42 drink tickets	\$168
✓ 14 \$10 food vouchers	\$140
✓ A 10x10 tent with 2 round tables and 14 chairs	\$ 75

\$2500 plus Patriot Sponsorship - 15 tickets to BBB plus 15 drink tickets

- ✓ Corporate name to be featured in all press releases distributed to news outlets throughout the counties and greater Lynchburg, Altavista, Halifax, Appomattox, South Boston and Charlotte County areas, as well as on Facebook.
- ✓ Corporate name on rack card and posters.
- ✓ Recognition as a sponsor at the BBB Festival through signage and announcements during the day
- ✓ Exhibit space (a 10x10 area for tent to advertise)
- ✓ Sponsorship of the Festival to be highlighted in the Red Hill newsletter

\$1000 Governor Sponsorship - 10 tickets to BBB

- ✓ Recognition as a sponsor at the BBB Festival through signage and announcements during the day
- ✓ Corporate name to be featured on all media advertisements on the radio, television and billboard ads
- ✓ Corporate name to be featured on rack cards and posters.
- ✓ Sampling, selling, promotional opportunities at festival in exhibit space (2 music only tickets included)
- ✓ Sponsorship of the Festival to be highlighted in the Red Hill newsletter

\$500 Orator Sponsorship - 6 tickets to BBB

- ✓ Recognition as a sponsor at the BBB Festival on rack cards and posters
- ✓ Corporate name to be featured on some media advertisements
- ✓ Sponsorship of the Festival to be highlighted in the Red Hill newsletter
- ✓ Sampling, selling, promotional opportunities at festival in exhibit space (2 music only tickets included)
- ✓ Sponsorship of the Festival to be highlighted in the Red Hill newsletter

\$250 Burgess Sponsorship - 3 tickets to BBB

- ✓ Sampling, selling, promotional opportunities at festival in exhibit space (2 music only tickets included)
- ✓ Sponsorship of the Festival to be highlighted in the Red Hill newsletter.

This is a rain or shine event.

All sponsorships are tax deductible to the fullest extent of the law
The Patrick Henry Memorial Foundation is a 501(c)3 organization (FIN 54-0662892)
We receive NO federal or state funding

SPONSOR COMMITMENT FORM

I am pleased to support the Patrick Henry Memorial Foundation's
Bluegrass, Barbecue & Brew Festival.

Company Name: _____

Contact Name: _____ Phone Number: _____

Address: _____ Email _____

City: _____ State: _____ Zip Code: _____

Please choose your preferred sponsorship level:

_____ \$10,000 Leading Sponsorship

_____ \$5,000 Presenting Sponsorship

_____ \$2,500 Patriot Sponsorship

_____ \$1,000 Governor Sponsorship

_____ \$500 Orator Sponsorship

_____ \$250 Burgess Sponsorship

Sponsorship level of your choice (please indicate amount) \$ _____

Enclosed is my check for \$ _____ (payable to PHMF - Patrick Henry Memorial Foundation)

or

Please bill my credit card _____ VISA _____ MasterCard _____ Discover _____

Credit Card # _____ Expiration Date: _____

Name as it appears on the card _____

Signature: _____

All sponsorship payments are due prior to the festival marketing efforts which commence September 1, 2017.

**Please send your completed Sponsor Commitment Form as soon as possible
and sponsorship funds before September 1, 2017 to:**

Patrick Henry Memorial Foundation
1250 Red Hill Rd
Brookneal, VA 24528